

Case Study : Former Roadhouse Grill – Atlantic Boulevard



- **The Challenge:** Trustreet Properties hired Stanton Hudmon to market this property for sale. This property was a recently closed restaurant in the Regency Trade Area. The property was in a good location, but the Seller could only offer it for lease, which discouraged many of the prospects for the property.
- **The Plan of Attack:** Stanton aggressively pursued restaurant users and national retailers. This site's marketing efforts were focused national retailers and restaurants.
- **The Results:** A long term land lease was done with AutoZone. Additionally, there were two other strong offers "waiting in the wings", should the negotiation with AutoZone not come to fruition.



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